1. Researched new technologies, software packages and hardware products for use in website projects.
2. Boosted web traffic by improving navigation, [Action] and [Action].
3. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
4. Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
5. Worked with [Job title] to synchronize web presence with brand identity and logo.
6. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
7. Engaged with [Job title] to plan, optimize and repair site issues and queries, in particular based on [Type] technology.
8. Crafted SEO strategy and intuitive interface for [Type] site to achieve prominent rankings across top browser platforms, including Google and [Type].
9. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
10. Collected, defined and translated user requirements into project designs and implementation plans.
11. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
12. Collaborated with in-house web designers to create sleek and innovative UI design.
13. Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
14. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
15. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.
16. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
17. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
18. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
19. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
20. Trained and supervised [Number] team members for ongoing [Type] projects.